

POWERED BY SALES GEEK

NXTGEN

Entrepreneurs

Dream big. *Build skills*

A Prospectus for Parents & Schools

Real entrepreneurial skills for young people, ages 11–21.

Private enrolment · In-school delivery · AI-native workshops

The world your child is stepping into

The world your child will grow up into rewards more than exam results. It rewards confidence, clear communication, the ability to spot a problem and build a solution — and fluency with the tools, including AI, that are reshaping every kind of work.

These are real, teachable skills. But they are exactly the skills a busy academic timetable rarely has room for. NXTGEN Entrepreneurs exists to fill that gap — not to replace school, but to give young people the practical, real-world capabilities that sit alongside it.

11–21
AGES

4
STAGES

6
CORE SKILLS

100%
HANDS-ON

The idea in one line. Builders, not dreamers. In every session, your child doesn't just learn about ideas — they build something real and walk away with it.

What NXTGEN is

NXTGEN Entrepreneurs is a hands-on programme that teaches young people how to think, communicate and build like entrepreneurs. It is delivered in lively 90–120 minute workshops — not lectures — and it is designed so that every child takes an active part.

Artificial intelligence runs through the programme as a practical, everyday tool, so young people learn to use it confidently and well. And because the whole approach is built around making things, every module ends with your child having produced something real: a pitch, a prototype, a brand, a plan.

Why “builders, not dreamers” matters

It is easy for a young person to be told they are capable. It is far more powerful for them to prove it to themselves by building something and showing it to others. That moment — “I made this” — is where real confidence comes from, and it is what NXTGEN is engineered to create, again and again.

“Build it. Don’t just dream about it.”

Who it's for — the four stages

The programme runs across four progressive stages from age 11 to 21. A child can join at the stage that fits their age and move up over time, so it grows with them.

Foundations (ages 11–13)	First confidence and first ideas. Younger children discover they have ideas worth sharing — and the courage to share them.
Emerging Leaders (ages 14–16)	Teamwork, communication and a first feel for how the real world of value and work fits together.
Future Ready (ages 16–18)	Resilience, clear thinking and a confident, professional presence — ready for the step into work or study.
NXTGEN Builders (ages 18–21)	The real thing: taking an idea from problem to launch, ending with a live pitch to an industry panel.

Six things your child will build

Whichever stage your child joins, the programme strengthens the same six skills — the ones that genuinely shape how a young person fares in life and work.

Confidence & Voice	The courage to speak up, share an idea and back themselves in a room.
Communication & Empathy	How to listen, read people, and get a message across with clarity and warmth.
Commercial Awareness	A real sense of how value, money and work actually fit together.
Entrepreneurial Thinking	How to spot problems worth solving and turn ideas into action.
Resilience & Critical Thinking	How to handle setbacks, weigh things up, and think for themselves.
Digital Professional Presence	How to show up well online and use AI as a tool, not a crutch.

What a session feels like

If you pictured rows of desks and a teacher talking, picture the opposite. A NXTGEN workshop is active, warm and a little bit noisy – in the best way. Every session follows a simple rhythm:

Warm-up	A quick, friendly opener that gets every child talking and settled in.
Learn	A short, focused idea to get started – kept brief, because the point is to do.
Build	The biggest part of the session: your child makes something real, often using AI as a tool.
Share	They present or test what they built, practising their voice and getting friendly feedback.
Reflect	A calm close that helps the learning stick and points to what’s next.

Sessions are led by trained, certified facilitators working from a detailed guide, so the experience is consistent, age-appropriate and safe wherever it is delivered.

What makes NXTGEN different

- **It is hands-on, not theoretical.** Every module ends with something built — proof, not just notes.
- **It is AI-native.** Children learn to use modern tools confidently and responsibly.
- **It builds the whole young person.** Confidence, communication and resilience, not just “business.”
- **It is properly structured.** Four progressive stages with clear outcomes at each one.
- **It is recognised.** Real qualification certificates and shareable digital badges at every stage.
- **It is safe and led by professionals.** Certified facilitators and safeguarding guidance built into every session.

The credentials your child earns

NXTGEN is not just an experience — it leaves a record. As your child completes each stage, they earn proof they can show and be proud of.

Qualification certificate	A formal certificate for each tier completed, recognising what your child has achieved.
Digital badge	A shareable digital badge they can add to a profile — useful for applications and CVs.
A portfolio of work	The tangible things they built across the programme, evidence of real skill, not just attendance.

For older students, the Builders stage culminates in a live pitch of a real venture to an industry panel — a genuine, standout experience for university and job applications alike.

Two ways to take part

There are two ways into the programme — one for families, one for schools. Both lead to the same place: young people building real skills and real things.

For families: enrol your child privately

If your child's school doesn't yet offer NXTGEN, you can enrol them directly. Private students join on their own or in small cohorts, at the stage that fits their age, and progress through the tiers over time. It is an ideal complement to school — the practical, confidence-building side of growing up that the timetable rarely reaches.

For schools: bring NXTGEN to your students

Schools can have certified facilitators deliver the programme on site — as enrichment, an after-school club, or timetabled sessions. It maps naturally onto the direction of India's National Education Policy 2020, with its emphasis on experiential learning, critical thinking and entrepreneurial and life skills.

- **Often CSR-funded.** Because education is an eligible CSR activity under the Companies Act, delivery can frequently be sponsored — so it need not burden the school budget.
- **Flexible.** Run a single stage or the full progression; fit it to clubs, enrichment or curriculum time.
- **Turnkey.** Certified facilitators, full materials and a recognised credential — the school simply hosts and benefits.

Safeguarding & quality

The wellbeing of every young person comes first. Quality and safety are built into how the programme is designed and delivered, not added as an afterthought.

- **Certified facilitators.** Everyone delivering the programme is trained and certified before they work with students.
- **Safeguarding by design.** Safeguarding guidance is written into the facilitator guide for every single module.
- **Age-appropriate throughout.** Content, language and activities are matched carefully to each age band.
- **Clear, measurable outcomes.** Growth across the six skills is visible, so you can see what your child is gaining.

Enquire

If this is the kind of learning you want for your child — or for the young people in your school — we would love to hear from you. Choose the path that fits, and get in touch.

FOR FAMILIES

Enrol your child

Enrol your child as a private student, on their own or in a cohort, and let them build skills that school rarely has time for.

ENROL OR BOOK A DISCOVERY CALL

hello@nxtgenentrepreneurs.in

FOR SCHOOLS

Bring NXTGEN in

Have certified facilitators deliver the programme in your school — as enrichment, a club, or timetabled sessions, and often CSR-funded.

ARRANGE A VISIT OR REQUEST A PROPOSAL

schools@nxtgenentrepreneurs.in

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